

CORPORATE / BRAND SPONSORSHIP OPPORTUNITIES

On the occasion of our Annual Gala, at Jazz at Lincoln Center on Monday, March 11, 2024, the Young People's Chorus of New York City seeks corporate partners who share our commitment to diversity, equity, and access to the arts. From chorister to college student, YPC provides opportunities to explore the gifts of music, creativity, and community, as well as essential support every step of the way. With arts organizations facing budget cuts from the city, now more than ever, we turn to our corporate community for your support.

[REGISTER FOR GALA](#)

Corporate Sponsor Levels

PRESIDENTIAL SPONSOR: \$100,000+

Past Presidential Sponsors:

Aston Martin, Capital One, Coca-Cola, Korin Japanese Trading, Mastercard, Sony, Toyota, Travelers

Package includes:

12 VIP Concert and Dinner Tickets, with Premium Concert Hall seating

And the following benefits and privileges:

- Lead corporate sponsor listing in Playbill and logo placement for the season, including performances at premier NYC venues like David Geffen Hall, United Palace Theater, and Jazz at Lincoln Center reaching an audience of 6,000
- Five dedicated social media posts with a combined audience size of over 74,000 followers
- Presidential sponsor recognition on Gala website and ypc.org, with 15,000 page views monthly
- Full screen ad in Digital Gala Journal and logo on YPC website throughout 2024-2025 season
- Prominent recognition of your company through media outreach including but not limited to name and logo placement on all advertising, signage, and programs, including in national newspapers, and on the YPC website
- 10 complimentary concert tickets for your corporate representatives at YPC's Spring and Winter self-produced concerts
- Dedicated Joint Press Release regarding sponsorship
- Special YPC performance at your company's event on an agreed upon date

MAESTRO SPONSOR: \$50,000+

Past Maestro Sponsors:

Gallagher, NBA, PVH

Package includes:

*10 VIP Concert and Dinner Tickets, with Premium Concert Hall seating
And the following benefits and privileges:*

- Maestro sponsor listing in Playbill and logo placement for the season, including performances at premier NYC venues like David Geffen Hall, United Palace Theater, and Jazz at Lincoln Center reaching an audience of 6,000
- Three dedicated social media posts with a combined audience size of over 74,000 followers
- Maestro sponsor recognition on Gala website and ypc.org, with 15,000 page views monthly
- Half screen ad in Digital Gala Journal and on YPC website throughout 2024-2025 season
- Prominent recognition of your company through media outreach including but not limited to name and logo placement on all advertising, signage, and programs, including in national newspapers, and on the YPC website
- 6 complimentary tickets for your corporate representatives at YPC's Spring and Winter self produced concerts

CONDUCTOR SPONSOR: \$30,000+

Past Conductor Sponsors:

Chubb, Palmer's/E.T.Browne Drug Co.

Package includes:

*10 VIP Concert and Dinner Tickets, with Premium Concert Hall seating
And the following benefits and privileges:*

- Conductor sponsor listing in Playbill and logo placement for the season, including performances at premier NYC venues like David Geffen Hall, United Palace Theater, and Jazz at Lincoln Center reaching an audience of 6,000
- Two dedicated social media posts with a combined audience size of over 74,000 followers
- Conductor sponsor recognition on Gala website and ypc.org, with 15,000 page views monthly
- Half screen ad in Digital Gala Journal

REGISTER FOR GALA



HOW TO SUPPORT YPC

MAKE A CHARITABLE CONTRIBUTION:

Your fully tax-deductible donation will underwrite the development, implementation, and teaching of YPC's unique music education program reaching over 2,000 young people throughout New York City. With your corporate support, we can ensure that every child—regardless of their family's ability to pay—can participate in our Emmy award-winning programming of choral performance, music education, and wraparound academic support services.

YPC IN SCHOOLS:

YPC serves over 1,500 young people each year through a partnership in 20 New York City public schools. Your donation will bring YPC's innovative music education and choral performance program to children across the city, led by YPC conductors, accompanied by live professional musicians, and supported by YPC's exclusive curriculum songbook.

Please help us keep music in the schools by making a fully tax-deductible donation.

- Sponsor a school: **\$25,000**
- Sponsor a conductor: **\$10,000**
- Sponsor an accompanist: **\$5,000**
- Sponsor a student: **\$2,500**
- Sponsor a set of songbooks: **\$1,000**

Sponsors will be listed in Playbill and in the digital journal, alongside social media and dedicated marketing e-blast about school partnerships.

INTEGRATE OUR MESSAGE INTO YOUR PRE-EXISTING CONTENT:

Help us to raise awareness of the YPC mission, program and most importantly, our choristers. To integrate our message in your pre-existing content:

- Promote on your brand or companies social media channels
- Integrate a donate button on your YouTube or Facebook page and drive donations to [ypc.org](https://www.ypc.org)
- Talk about YPC concerts and programming on your podcast or show

For more information about sponsorships, please contact Nancy Bloom at (212) 289-7779 ext. 28 or email ypcgala@ypc.org.

YPC is a 501(c)(3) nonprofit organization | EIN: 11-3372980.